

GO BROKEN TO BEAUTIFUL™ EXECUTIVE SUMMARY

The (ONLINE) *GO Broken to Beautiful™ Course* is developed and offered by New View Concepts, LLC, an Idaho Falls, Idaho, USA company whose services to individuals, families and businesses ignite lives lived by intentional design rather than default, transforming problems into solutions, barriers into breakthroughs, “I can’t” into I CAN!” and defeats into victories.



The principles in the *GO Broken to Beautiful™ Course* have been taught to thousands of individuals in many parts of the world. They were developed by Jesse L. Dunn, the founder of *GO Broken to Beautiful™* and *VisionLight™ Essentials Quantum Thought Training*. Jesse is a Thought Educator and (NVC) Certified Response-Ability™ Coach. Jesse holds degrees in psychology and organizational management, is a Certified Cognitive Behavioral Therapy practitioner, a trained mediator, author, teacher and lecturer. The course has evolved from working with persons with challenging life experiences such as divorce, disability (including those with intellectual and developmental disabilities), death of a loved one, abandonment, sexual assault, bankruptcy, addictions, and other circumstances that often lead to an inability to respond productively. His own personal deep losses left him shattered for a time. The course, therefore, is very practical, not theoretical—real life application, not text-book academia.

Renée La Montagne Dunn, the Vice President of Marketing at New View Concepts, LLC, is a Thought Educator and (NVC) Certified Response-Ability™ Coach and is the wife of Jesse Dunn. She comes from a life filled with entrepreneurial and life experience. Renée holds a Business Certificate from Merritt Davis Business College, is a real estate investor, an author, and has owned many motels, wilderness lodges, restaurants, and is a successful network marketer. Renée’s expertise comes from her leadership in business, fortifying the internal motivation, vision, and self-development of her many employees, and those in the *GO Broken to Beautiful™ Course*. Renée has also been broken by life. She has overcome the trauma associated with abuse, abandonment, rape, loss, divorce, and depression. She is the mother of an alcoholic daughter and brings to the table her experience and knowledge about addiction/alcoholism. Renée’s story of brokenness and success brings an empathy and expertise unchallenged.



Unlike many traditional therapeutic approaches which can last months or even years (but is oftentimes needed after trauma), can cost tens of thousands of dollars, create dependency on a therapist and might leave some more confused and anxiety-burdened than when the sessions began, the *GO Broken to Beautiful™ “Take-Back-Your-Life” Course* is a process of learning that grows personal power through an evolution of responsibility. You are responsible in life to choose the thoughts and behaviors that produce more productive results. By responsibility, we mean “response-ability,” meaning the personal ability to *respond* to life and life’s challenges in better ways.

The ONLINE *GO Broken to Beautiful™ Course* includes:

- **GO Broken to Beautiful™ Course* (one-time) registration fee (\$297)
- 13 downloadable videos/lessons
- Downloadable pdfs of handouts, tools, worksheets
- Downloadable comprehensive *GO Broken to Beautiful™ Course Manual*

Our objective is to collaboratively develop a personalized step-by-step plan for growth and healing. It is important to realize that this is a whole-person centered approach. The *GO Broken to Beautiful™ Course* covers:

- *My Current Life Position* –an evaluation tool that helps pinpoint your starting point for healing
- *Life Purpose Predictor Tool* --go deep inside yourself and learn what your purpose is and what you are meant to do

- *The ICE Tool* --re-train your brain to stop negative, unproductive thoughts, stop triggers, re-shape how you view difficult memories and trauma
- Physical well-being
- Psychological-Emotional-Mental well being
- Spiritual well being
- Social well being
- Financial well being
- Business and Career growth

We believe that **being better is better than simply feeling better**. The *GO Broken to Beautiful™ Course* is a comprehensive guide to **BE BETTER!**

ALL success—and failure—begins with thought!

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